



SALESFORCE
TALENT
ALLIANCE
CAREER COHORTS



Digital Innovation Consulting & Development

Switch2Tech

Career Changers in Spain

Starting October 2023



Timeline

1

OCTOBER

Salesforce Fundamentals

- Live Session by Salesforce
- Trailmix Self-study

+Participants sign up to Trailhead Coach

2

OCT. - DEC.

Career Cohort

- Weekly Soft Skill Sessions by Nuvolar
- Associate Trailmix Self-study & weekly review with Nuvolar

+ Free Associate Exam Voucher
*if participant completes Step 1

3

JANUARY

Clicked

- 3-week Salesforce Team Sprint sponsored by Salesforce
- Participants take Associate Exam

+ Certificate & Prizes
*if participant completes Step 2 & 3

4

OFFBOARDING

- Participants self-study for their preferred career path
- Nuvolar interviews some participants
- 1:1 mentoring sessions with SF volunteers

FY25 Spain Career Networking Event

Soft Skills & Technical Training

WEEKLY SOFT SKILLS SESSIONS

1. "Meet your Cohort"
2. "Your Salesforce Learning Path"
3. "Leverage Your Transferable Skills"
4. "Enhance Your Resume & Optimize Your LinkedIn Profile"
5. "Gain Hands-On Experience"
6. "Build Your Online Portfolio & Your Personal Brand"
7. "Job Search & Interviews Strategies"
8. "You've Got the Job...Now What?"

TRAILHEAD TRAINING

1. **Prepare for Your Salesforce Certified Associate Credential**
 - a. Salesforce Ecosystem
 - b. Navigation
 - c. Data Model
 - d. Reports & Dashboards
 - e. Additional Preparation
2. **+Modules and Trails recommended by Nuvolar**

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